

KUPAD LAUNCHPAD LITEPAPER

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INTRODUCTION

ABSTRACT

The cryptocurrency market can make do with some innovations that will trigger a dramatic increase in the valuations of the cryptocurrency assets.

At the same time, more levels of trust and confidence need to be established among the investors who want to be sure if they are committing their funds to genuine projects.

KUPAD unites both the investors and project owners in the cryptocurrency universe. In this new cryptocurrency funding ecosystem, the investors and the bootstrapped projects unite and collaborate under a defined and accommodating ecosystem that looks out for the interests of both parties.

KUPAD is the first decentralized cryptocurrency Launchpad on the Kucoin Community Chain. This Litepaper is our attempt at breaking down all that we want to achieve with this project in the shortest form possible.



THE MARKET OPPORTUNITY

KUPAD wouldn't have launched if there was no need for the project's solutions. Indeed, the team behind this project took the time to find out and learn more about some of the shortcomings in the current cryptocurrency funding ecosystem. Among many other facts, we discovered that new crypto projects fail to get the funds to bootstrap the tasks to achieve the next level. A bulk of the fund's shortage occurs because of skepticism on the investor's part, who are unsure if they are making the right move with their investment. KUPAD identifies a market opportunity in the Kucoin Community Chain.



THE KUPAD LAUNCHPAD

"A LEAP INTO THE FUTURE OF CRYPTOCURRENCY STARTUP FUNDING"

Finance plays an important role in the success of new projects. Besides, to mark their presence in the crypto-verse these projects need adoptions and investors at an early stage. Thus, KUPAD has been designed to meet that purpose by offering a decentralized Launchpad that is open to members of the KUPAD ecosystem.

Creating this new and robust startup funding/launchpad platform does come with many challenges, but we have figured out better ways to manage the issues and still come out with unique solutions.

Below, we have explained how KUPAD will disrupt the cryptocurrency project bootstrapping on the Kucoin Community Chain.



1. Project Verification and Listing

KUPAD is committed to providing a platform for new projects that wish to experience a fair launch within the crypto ecosystem. Project legitimacy and usability are very important, which is why "Team Kupad" takes the necessary time & steps to verify all/every project seeking to use the KUPAD IDO to experience a fair launch. Our commitment is to list viable and potential crypto projects. Thus we put in efforts to keep at bay those projects that are more or less fashioned in a Ponzi format.

KUPAD doesn't support projects without a vision (a.k.a. scam projects), and that is why we subject any new crypto project (looking to be listed in the KUPAD IDO) to a series of checks. These projects are also assessed based on the risks they pose. It is only after a successful verification that these projects can be listed on KUPAD.

2. Project Review and Re-Evaluation



Getting crypto projects listed on KUPAD IDO is the only side of the coin. The other side of the coin has to do with the onward review and re-evaluation of the projects.

This is done partly to keep the projects in check and mainly to find out potential issues that will be communicated to the project developer for fixing.

3. Stakepad



KUPAD places a premium on the availability of liquidity for every new project. It is no news that liquidity is one of the essential features that help in building trust with the users. Thus KUPAD has a dedicated aspect of the project called Stakepad. Through this medium, newly launched projects on KUPAD will be entitled to open both staking and liquidity mining pools.

This will be done immediately after the launch of such projects on KUPAD. The idea is to save more time while making it simpler for such new projects to offer incentives to the community.

At the same time, it becomes flexible for the investors in such projects to stake or commit their crypto tokens to the liquidity pool to earn from the rewards that will be distributed later.

4. Emphasis on Top Tier Projects



Once more, we would like to emphasize that KUPAD focuses more on the best quality projects that will create more returns for the investors maintaining the standard KUPAD has set.

The emphasis on top-tier cryptocurrency projects ranges from Layer 2 Protocols, Decentralized Finance (Defi) projects, and Non-Fungible Tokens (NFTs).

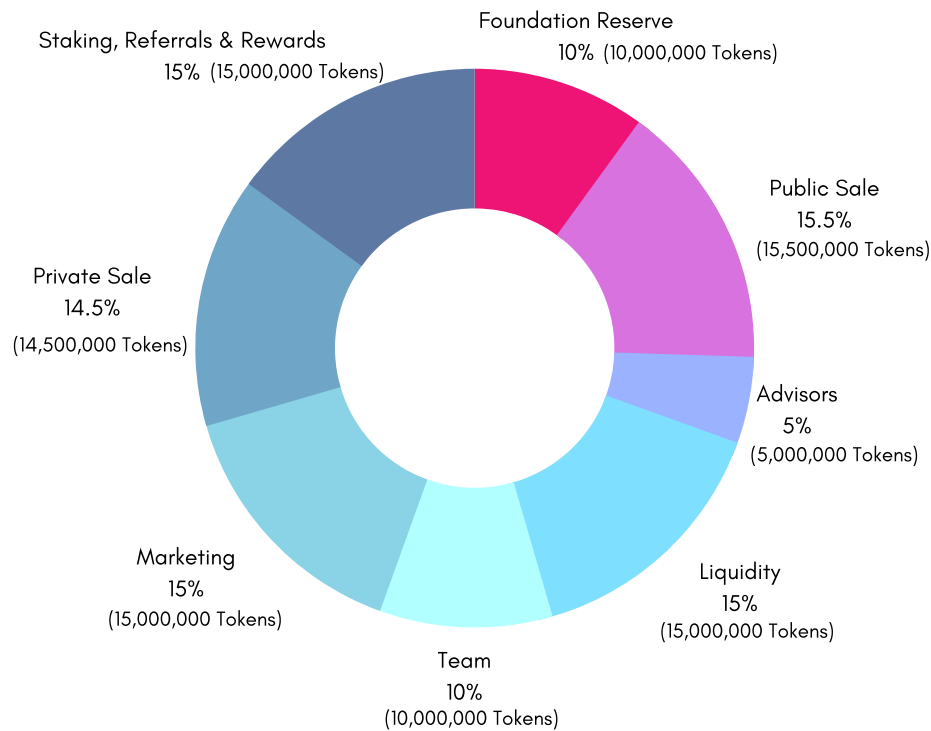
5. Safe Launch



KUPAD was built on the understanding that most cryptocurrency investors are not always keen to bootstrap new cryptocurrency projects. This is because of many reasons, including the possibility that the projects will be rugged. It is those issues that KUPAD is here to solve. This time, you are assured of a safe launch model that allows for inclusive participation. The safe launch undertone also means that KUPAD creates a thriving ecosystem for safe cryptocurrency projects. You don't need to bother about rugged projects because any project launched on the platform is required to set aside a specific percentage of the funds for some months.

The idea is that these funds can be used to reimburse the investors if the development of the project doesn't continue as expected.

TOKENOMICS

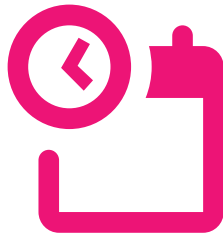


KUPAD SALE DETAILS

| Round | Sales | Price | Tokens | USD Raised | Initial Release | Initial MCAP | Initial Token Release |
|---------|--------|----------|------------|------------|-----------------|--------------|-----------------------|
| Private | 14.50% | \$0.0028 | 14,500,000 | \$40,600 | 70% | \$28,420 | 10,150,000 |
| Public | 15.50% | \$0.0036 | 15,500,000 | \$55,800 | No Vesting | \$55,800 | 15,500,000 |

| KUPAD | KCS (USD) | Listing Price | Initial MCAP |
|------------|-----------|---------------|--------------|
| 15,000,000 | \$60,000 | \$0.004 | \$84,220 |

Private sale will be vested for 4 weeks (25% weekly unlock) one week after TGE



VESTING SCHEDULE

| Category | Supply (%) | Tokens | Initially (%) | Schedule |
|------------------------------|-------------|--------------------|---------------|---|
| Private Sale | 14.50% | 14,500,000 | 70% | 70% unlocked at TGE, vested for 4 weeks then 25% weekly unlocked one week after TGE |
| Public Sale | 15.50% | 15,500,000 | 0% | Fully unlocked at TGE |
| Advisors | 5.00% | 5,000,000 | 0% | 3 months locked, then monthly unlocked over 12 months (8.33% unlocked monthly) |
| Liquidity | 15.00% | 15,000,000 | Fluid | Locked |
| Team | 10.00% | 10,000,000 | 0% | 3 months locked, then monthly unlocked over 12 months (4.16% unlocked monthly) |
| Marketing | 15.00% | 15,000,000 | 10% | 10% unlocked at TGE, then monthly unlocked over 6 months (16.66%) |
| Staking, Referrals & Rewards | 15.00% | 15,000,000 | 5% | 5% unlocked at TGE, then 25% monthly unlocked |
| Foundation Reserve | 10.00% | 10,000,000 | 0% | 6 months locked, then 25% quarterly unlocked |
| TOTAL | 100% | 100,000,000 | | |



DISCLAIMER

KUPAD is an innovative cryptocurrency Launchpad that uses the Kucoin cryptocurrency exchange to offer unique bootstrapping opportunities to new cryptocurrency projects and prospective investors.

This Litepaper has served its purpose, which is to educate on what KUPAD is all about. It is then up to the community to DYOR and decide for or against being a part of this remarkable cryptocurrency Launchpad on Kucoin.